



How much should I expect to spend on design and fabrication for a tradeshow booth?

Part of the answer to the question is another question: what is your upper limit? By defining your budget and combining that with your goals, you can come up with a realistic budget for design and fabrication.

Some general guidelines for cost of tradeshow booths:

- Tabletops range from \$300 - \$1,200 plus graphic design and production
- 10 x 10 pop-ups: \$2,500 - \$6,000
- 10 x 10 portables: \$5,000 to \$20,000
- Custom exhibit inline booths: from \$1,000 - \$2,000 per linear foot
- Custom exhibit island booths 20 x 20 and up: \$ 125 - \$250 per square foot (and up depending on accessories such as plasma screens, electronics, etc.)

Tabletops:



Portables:



Pop-up:



Custom Island:

